



Euromisure: a new brand identity

Arese, April 2020.

Starting from April 2020, Euromisure will adopt the WIKA logo. The company entity, the fiscal references, the legal head office and factory site, the model range of products will remain unchanged.

Established in 1987, Euromisure has built its reputation on an international level for innovation and quality in the design, engineering and manufacturing of primary elements for flow measurement, mainly focused on Oil & Gas, Power and Petrochemical industries.

In 2012 the company had been acquired by the WIKA Group, German worldwide leader in mechanical instrumentation for process parameters measurement such as pressure and temperature; an operation that allowed Euromisure to sell his products all over the world thanks to an efficient sales network located in 44 countries.

In order to align the WIKA Group brand identity, effective on April 1st, 2020 Euromisure is adopting the corporate logo WIKA. This variation will entail a modification in the sales and technical documentation, and a change in the email domains from @euromisure.it to @wika.com.

Will remain unchanged the company name, Euromisure s.a.s. di WIKA Italia S.r.l., the fiscal references, the legal head office and factory site address, via G. Borghisani 4, 26035 Pieve San Giacomo (CR), Italia. Even the phone numbers will remain the same.

Euromisure already entrusts his promotional and sales activities through the sales network of WIKA, hence nothing will change for usual customers' contacts.

Your sales representatives are available to provide all needed information concerning our new brand identity.

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press release



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